MUSIC LIBRARY ASSOCIATION
THATCamp MLA 2018
Sponsored by the:
MLA Digital Humanities Round Table (DHRT)
MLA Emerging Technologies and Services Committee (ETSC)
MLA Archives and Special Collections Committee (ASCC)
January 31, 2018
8:30 a.m. – 5 p.m.
Portland, OR
Hilton Portland & Executive Tower

Program Overview

Building on the success of the inaugural MLA THATCamp (The Humanities and Technology Camp), held in conjunction with the 2015 Annual Meeting in Denver, this preconference, while not an unconference, will include many of the common elements of a THATCamp. It will enable humanists and technologists of all skill levels to learn and build together during a series of **pre-arranged hands-on workshops**, and share their skills and knowledge via **lightning talks (Dork Shorts)**, proposed by the participants online, either ahead of time or during the preconference. This preconference will provide attendees with hands-on introductions to and skill-building in three main areas: born-digital archival processing, data visualization, and employing fair use for digital projects. It will also provide a space and platform for attendees to share digital projects, tools, and programs, as well as works in progress or ideas via short lightning talks.

The aim of the preconference will be on skill building in a collaborative, interactive, informal, spontaneous and productive environment. It will be open to anyone who wishes to attend regardless of their affiliation with MLA or professional discipline. Registration will be kept to $30 to encourage maximum participation. Attendees will be given a certificate of completion which may be used to document continuing education activities.

The preconference will also be open and online. In addition to a website containing pertinent information about the day, virtual spaces will be provided to allow participants to share notes as well as document and photos before, during, and after the event, on the web and via social media. The preconference will not be streaming online however.

Workshops

1. Introduction to processing born digital content

Instructor: Jonathan Manton

Description: This workshop will provide a hands-on introduction to the critical tools and processes involved in processing born digital content, including use of tools such as BitCurator and FTK imager.

2. Introduction to Tableau

Instructor: Anna Kijas

Description: This workshop will provide a hands-on introduction to Tableau, a powerful tool for visualizing and sharing data that is being increasingly adopted by libraries when working with large data sets.

3. Fair use and digital projects

*Instructor***:** Kathleen DeLaurenti

Description: This workshop will provide an overview of fair use as it applies to digital projects. It will particularly benefit anyone planning, attempting to fund (via a grant), or currently managing a digital project that is aimed at providing access to made-digital or born-digital content. It will include suggestions for checklist and analysis tools that will allow participants to conduct an effective evaluation of fair use for their projects.

Instructor Profiles

Jonathan Manton is Music Librarian for Access Services at the Gilmore Music Library at Yale University, where he oversees both traditional and digital access services as well as digital projects for the library. Before joining Yale, Jonathan was Sound Archives Librarian at Stanford University's Archive of Recorded Sound and, before that, Technical Support Officer for the Britten Thematic Catalogue Project, a forthcoming online resource in development at the Britten-Pears Foundation in the United Kingdom. Jonathan received his MSc in Information and Library Management from the School of Computing, Engineering, and Information Sciences at the University of Northumbria, UK and MMus in Electroacoustic Music and Sonic Arts from the University of East Anglia, UK. He also gained certification as a Digital Archives Specialist by the Society of American Archivists in 2017. Jonathan is Chair of the Music Library Association's Emerging Technologies and Services Committee and has published articles in both Brio (International Association of Music Libraries, UK) and Notes (Music Library Association, USA) respectively.

Anna E. Kijas is Senior Digital Scholarship Librarian at Boston College Libraries. Her academic training includes master's degrees in library and information science from Simmons College, music with a concentration in musicology from Tufts University, as well as a bachelor of arts in music literature and performance from Northeastern University. Her main areas of research include music criticism and reception studies of women musicians during the 19th through early 20th centuries. Anna's interests also include exploring and applying digital humanities tools or methods to research in music and history, and investigating platforms for open access research and publishing. She currently serves as the coordinator of the Digital Humanities Interest Group (MLA) and is working on several forthcoming publications about 19th century pianist Teresa Carreño, including a bio-bibliography, and a digital project, Documenting Teresa Carreño, which documents and visualizes Carreño's performance career.

Kathleen DeLaurenti currently serves as the Arts Librarian and Open Education Coordinator at the College of William & Mary where she has also served as Interim Scholarly Communication Librarian. She is also the current Chair of the Atlantic Chapter of MLA. Kathleen has been active in the MLA Legislation Committee and is the 2015 winner of the ALA Robert Oakley Memorial

Scholarship for copyright research. She holds an MLIS from the University of Washington and a BFA in Vocal Performance from Carnegie Mellon University.

Location

The preconference will be held at the *Hilton Portland and Executive Tower,* Portland, OR. A single room that accommodate up to 75 people will be needed. The room will be equipped with video projection and audio playback (supplied by the hotel); whiteboards or flipcharts; and power strips. The room will need to be arranged with round tables to encourage group collaboration.

Schedule
9:15 am - 9:45 am: Welcome / Introduction
9:45 am - 11:30 am: Workshop 1
11:30 am - 12:30 pm - Lunch and Lightning Talks (Dork Shorts)
12:45 pm - 2:30 pm - Workshop 2
2:30 pm - 2:45 pm - Break
2:45 pm - 4:30 pm - Workshop 3
4:30 pm - 5 pm - Closing remarks
5 pm - 6 pm - Happy Hour (Hopcity Tavern, *Hilton Portland and Executive Tower)*

Registration
Maximum number of registrants: 75
Minimum number of registrants: 60
Recommended registration cost: $30
Contact hours: 6.0
Registration will be open to anyone who wishes to attend. It will not be restricted to MLA members.

Budget
The budget for this proposal is supplied along with this report. See Appendix 1.

Organization
Organization of the preconference will be led by members of the ETSC, along with other MLA members who will be recruited to help based on the skills and resources they can provide to help with planning and running the camp.

Marketing Plan

The organizing team will seek participants from the local library community in Portland, OR as well as from the membership of MLA. In order to gain the number of attendees required to ensure that the budget for the event breaks even, the organizers of the camp will be proactive and assertive with its marketing plan. It will begin in earnest as soon as the preconference is approved by the MLA Board, after review by the MLA Education Committee and Programming Committee.

The legwork for contacting local libraries is already underway. At least two libraries (the University of Oregon-Portland and Reed College) have committed to promoting the preconference throughout the local library community in Portland. The ETSC will support this by producing fliers to post and emails to send to the libraries to encourage attendance. Given the proximity to Seattle and Eugene, the organizers will also extend the announcement to university libraries in those towns as well. As the scope of the preconference is fairly wide, we will produce marketing aimed at attracting any interested parties working within the humanities, not solely music librarians.

In addition to a locally focused marketing campaign, we will also deploy a national marketing strategy that will include frequent announcements about the camp to the MLA membership, via MLA-L, official MLA social media feeds (including the Music Librarian's Facebook group), and the MLA newsletter. We will seek to advertise the event in the next newsletter this summer and in the newsletter in the fall. We will also identify other professional organizations focused on areas related to music librarianship as well as digital scholarship / humanities that we can announce the camp to via their listservs, e.g IAML, SAA, ARSC, DLF, Code4Lib etc.

	Proposed budget:					**Notes**
Number of Attendees	**100**	**80**	**75**	**70**	**60**	
A/V Set up & Equipment						
Wireless internet	$0	$0	$0	$0	$0	
A-V Equipment (screen & projector)	$590	$590	$590	$590	$590	Just for Hub. ETSC will provide portable projectors for other rooms
Laptops	$0.00	$0.00	$0.00	$0.00	$0.00	Supplied by presenter and attendees
Power strips ($15 each/day)	$90.00	$90.00	$90.00	$90.00	$90.00	Six power strips, two in each room. Can we not just bring these?
Podium microphone pkg w/ house sound	$235.00	$235.00	$235.00	$235.00	$235.00	Only in Hub
technicianset/strike fee	$80.00	$80.00	$80.00	$80.00	$80.00	Only in Hub
Service Fee (24% ETSC applied to equipment total before discount; 10% discount applied to subtotal)	238.80	238.80	238.80	238.80	238.80	This is without the 10% discount, not sure how to factor this in. Should this 24% factor in the technican fee or not, does currently
Workshop fees						
Nametags	$30.00	$30.00	$30.00	$30.00	$30.00	Adhesive labels and a sharpie
Flipcharts	$150.00	$150.00	$150.00	$150.00	$150.00	Flipcharts and Easels
Food/beverages						
Breakfast on your own	$0.00	$0.00	$0.00	$0.00	$0.00	

Coffee/tea break (AM) - Coffee ($90/gallon)	$360.00	$270.00	$270.00	$270.00	$180.00	Based on 1 Gallon per 30 people
Coffee/tea break (AM) - Donuts	$0.00	$0.00	$0.00	$0.00	$0.00	Voodoo Donuts Too will provide us with day old donuts free of charge.
Lunch on your own	$0.00	$0.00	$0.00	$0.00	$0.00	
Coffee/tea break (AM) ($90/gallon)	$360.00	$270.00	$270.00	$270.00	$180.00	Based on 1 Gallon per 30 people
T Shirts	$0.00	$0.00	$0.00	$0.00	$0.00	Might be sponsored by Yale - TBC. If not another sponsor will be sought
Total projected expenses	$2,134	$1,954	$1,954	$1,954	$1,774	
Cost per attendee	$21.34	$24.42	$26.05	$27.91	$29.56	
Recommended registration cost	$30.00	$30.00	$30.00	$30.00	$30.00	
Income	$3,000.00	$2,400.00	$2,250.00	$2,100.00	$1,800.00	
Net Income	**$866.20**	**$446.20**	**$296.20**	**$146.20**	**$26.20**	